Introduction
Social Invstr LLC (Invstr) is registered as a Broker-Dealer with the Securities and Exchange Commission (SEC) and as a member firm of the Financial Industry Regulatory Authority (FINRA) and Securities Investor Protection Corporation (SIPC). Investment advisory and brokerage services and fees differ, so it is important you understand these differences. Free and simple tools are available for you to research firms and financial professionals at https://www.investor.gov/home/welcome-investor-gov-crs which also provides educational materials about broker dealers, investment advisers, and investing.

This Form CRS provides information applicable to retail investors. If you are not a retail investor and would like additional information regarding the services we provide, please contact us.

What investment services and advice can you provide me?
Invstr offers brokerage services to retail investors. Our services involve effecting securities transactions for investors exclusively online. We buy and sell securities only at your direction and we do not offer recommendations of securities, strategies involving securities, or securities accounts to you. We do not monitor your account or individual investments, unless we state otherwise in writing. We do not have any account minimums. We offer access to investment tools and education to help you make investment decisions, but this information is for informational and educational purposes only.
Invstr is an introducing broker-dealer. Your funds and securities will be custodied by our partner, Apex Clearing, LLC (“Apex”), which services your account by executing, clearing and settling your trades; preparing and distributing your account statements and trade confirmations; and extending credit to margin accounts.
We offer NYSE and NASDAQ-listed stocks, exchange traded funds (“ETFs”), and American depositary receipts (“ADRs”). We also offer fractional shares in many of the same stocks, ETFs, and ADRs. We do not offer proprietary products or limit our platform to products that pay us revenue sharing or other compensation.
Conversation starters: Given my financial situation, should I choose a brokerage service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean? Responses to these questions can be found HERE.
What fees will I pay?
Invstr does not charge commissions for executing buy and sell orders. Other fees will apply. The primary fees you should expect to pay us include a monthly fee for access to premium features such as the Stats and Portfolio Builder as disclosed in the Invstr Fee Schedule.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

For more information about fees and costs, please refer to the Invstr Fee Schedule HERE. Fees may change without notice and any changes will be reflected in the Invstr Fee Schedule.

Conversation starters: Help me understand how these fees and costs might affect my investments. If I give you $10,000 to invest, how much will go to fees and costs, and how much will be invested for me? Responses to these questions can be found HERE.

What are your legal obligations to me when providing recommendations?
How else does your firm make money and what conflicts of interest do you have?
We do not provide recommendations. The way we make money may create some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the services we provide you. Here are some examples to help you understand what this means:

Cash Sweeps. Each bank that participates in the Invstr cash management program that receives sweeps of your cash awaiting investment in securities into deposit accounts pays a fee to us equal to a certain percentage of the daily deposit balance of your cash deposited at the bank (Program Bank). This creates an incentive for us to use Program Banks that pay greater compensation to us - although all Program Banks pay the same interest rates to all customers. The interest rates on your funds deposited at the Program Bank will be determined by the amount the Program Bank is willing to pay less the fees paid to us. For more information about the Sweep service you can refer to the Insured Network Deposit Sweep Program Disclosures available in our Disclosures library. Specific information about your deposit account can be found on the Invstr platform or by emailing supportplus@invstr.com

Examples of other Revenues received by Invstr include:
- Stock loan income from lending stocks you purchase
- Interchange fees from purchases made by you with the Sweep Service debit card
- Rebates from market centers to which we route customer orders
- Interest on uninvested cash deposited in interest-bearing bank accounts outside of the Sweep service.

Conversation starters: How might your conflicts of interest affect me, and how will you address them? Response to this question can be found HERE.

How do your financial professionals make money?
Our professionals do not receive commissions or other compensation related to client assets or clients’ investment activities. Our professionals receive salaries and bonuses based on their overall job responsibilities and performance.

Do you or your financial professionals have legal or disciplinary history?
Yes. Visit www.Investor.gov/CRS for a free and simple search tool to research Invstr and our professionals.

Conversation starters: As a financial professional, do you have any disciplinary history? For what type of conduct? Responses to these questions can be found HERE.

Additional Information.
For additional information about our services and disclosures please visit our website at www.invstr.com or visit www.BrokerCheck.Finra.org
Please email supportplus@invstr.com if you would like to receive up-to-date information or a printed copy of this Form CRS.

**Conversation starters:** Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me? Responses to these questions can be found [HERE](#).